

## iSuccess Business Intensive Growth Programme

If you're wondering what happens after you sign up for one of my mentoring plans, including how I work with you specifically, and how you can benefit from my proprietary *iSuccess Business Impact System™*, here's an inside view ☺

Embracing expert, objective guidance from an experienced business mentor is an effective way to reduce overwhelm, focus on viable ideas & prioritise change, avoid blind alleys & costly trial & error, and understand very quickly what you need to start, survive and thrive.

But most SMEs need help with both knowing the 'what' and doing the 'how'.

A commitment to work together over a short intensive period can pay off in how quickly you are able to understand your strengths, what's holding you back, to overturn current challenges and accelerate your business to the next level towards your vision of success.

Our *iSuccess Business Intensive* is a **very popular approach** combining strategic consulting, evaluation, coaching & mentoring, especially cost-effective if your business qualifies for assistance through the government's Growth Accelerator scheme (see below).



It's *intensive, insightful & practical*. You will receive SIX on-site visits, integrating diagnostics with support, which identifies needs, solutions and priority areas to implement for maximum impact.

- ☒ **Inception** - this first visit is aimed at reaching a high level understanding of the context, culture and direction of your business, and thereafter working proactively to structure and systematise the business for growth.
- ☒ **Vision & plans for the next 5 years** - are your goals aligned with your purpose, passion and profit, are they clearly articulated and visible (internally and externally), are they sustainable & profitable in the market.
- ☒ **Developing a Business Plan** is something we can help you with, whether you're starting up, scaling up, planning to innovate or expand, this is your blueprint focusing on alignment, prioritisation and cash flow.
- ☒ **Current health review** - what is going well, not so well, how are you addressing issues, problems & challenges, for instance with productivity, capability & profitability. Our insights will quickly help you identify where best to make improvements and how to structure the business in ways that enable planned growth.
- ☒ **Building effective strategies** around HR, IT & Marketing is something we can help you with, as it's vital if you want to grow, by putting in place practical ways to improve organisational structures & process, clarify roles & responsibilities, identify training/mentoring needs.
- ☒ **Business development** - practical support providing both the solutions and help with implementing these. In many cases this can be done within the programme fee; in others there may be additional costs or investment needed depending on the requirements identified.

*This programme is not for you if you don't put yourself into the equation - this is the 'i' factor in success.*

*Your personal ambitions and aspirations, (and that of your partners/directors) as the business owner(s) are a key factor in determining and driving success. We need to understand and be able to articulate what success looks like to you personally, as well as in terms of business objectives. From that standpoint, we all have a clear sense of what we wish to achieve and, importantly, we need a way to measure the benefits and impact of our work together.*

**If you qualify for the Growth Accelerator scheme:** you can receive government grant reducing the price from £3,500 to £1,500, which gives you 6 days of business coaching and mentoring, tailored to your individual and company requirements. To qualify, your business needs to meet the following criteria:

- ✓ Employ less than 250 people
- ✓ Turnover no more than £40 million
- ✓ Be registered in England or Wales

To participate in the scheme, without government assistance, our fees are £3,500.

Visit [Belanda-Consulting.co.uk](http://Belanda-Consulting.co.uk) and contact Dr Jay Allyson Dempster directly.