

Get Ahead in Business Mentoring Plans

Plan	Price	Pros	Cons	What clients say
Introductory session	£125	<p>Great for initially exploring whether to start a business or to help put your ideas, challenges & needs into perspective.</p> <p>Inexpensive as a way of getting ideas reviewed and finding out how mentoring can benefit you.</p> <p>Usually 30-45 minutes.</p>	<p>No regular plan can mean your project never gets off the ground, time slides by, you procrastinate or give up completely.</p> <p>Many new businesses struggle to work through overwhelm, time management and lack of accountability on their own without scheduled mentoring.</p>	<p><i>"The first mentoring session was actually very powerful and gave me confidence to move forward with my business and invest in the support from a mentor."</i></p>
<p>Silver plan 1-2 sessions per month (usually 30-45 minutes) via phone/ skype with weekly email review (<i>minimum 3 months</i>)</p>	£125 per month	<p>Ideal if you are still working full or part time and want structure but need a manageable pace.</p> <p>Continuous 'on hand' support, flexible to your schedule.</p>	<p>None really, but you could find you lose motivation and momentum.</p>	<p><i>"This pace suited me just fine as I was juggling home, work, family with thinking about my business. The monthly sessions helped me stay focused and on track."</i></p>
<p>Gold plan Flexible mentoring combining face-to-face visits or one hour phone/skype calls with email review, process mapping and business planning (<i>minimum 6 months</i>)</p>	£250 per month	<p>Regular sessions to suit your business development needs along with 'on hand' advice & guidance means the work together is focused, productive & maintains momentum.</p> <p>Good for people who are committed to moving fast in getting their business underway and can commit the time to implement the tasks.</p>	<p>Can feel a little overwhelming, especially in the first month when everything is new and there is a lot of work to do.</p>	<p><i>"This was great. I get easily bored and distracted and really needed Jay to keep me on the straight and narrow. She was understanding yet never let me off the hook! We had leads coming in through the website and 5 new clients within 7 weeks of finishing the iSuccess course."</i></p>

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<p>Platinum plan Active partnership approach combines Gold plan weekly mentoring contact with 'done-for-you' services</p>	<p>From £995, please call Jay to discuss as the fee is highly dependent on specific needs and timescales. (Monthly payment plan may be available.)</p>	<p>Faster progress than implementing everything yourself, getting in a technical mess or managing outsourcing.</p> <p>You gain the clarity & confidence as achieve results faster than struggling alone.</p> <p>Close support working with someone who's been there, done that so that ideas and strategies are implemented by a business marketing & brand strategy expert not a website/ graphic designer - big difference!</p>	<p>A significant single investment (although do ask about our payment plan.)</p>	<p><i>"I loved this service! My branded website was designed together with Jay talking through my vision and passion for what I wanted to do, I passed on a load of photos & a theme board and we came up with some key phrases. The site was built and ready to generate leads in less than 6 weeks."</i></p>
<p>IOEE Academy courses/qualifications in business enterprise & business support</p> <p>includes free mentoring one-to-one during and after the course</p>	<p>A wide range of courses from Level 1 to Level 7, prices from £150 to £4500.</p>	<p>Structured approach to work-based learning resulting in a nationally recognised qualification on completion of assessed portfolio.</p> <p>Short courses can be completed in one day.</p> <p>Professional practice focused training will support you to be more effective in your current role / business.</p>	<p>Higher level courses can take 3- 6 months and are a considered investment.</p>	<p>See ibd-uk.com Business Training website for full details.</p>